**Latimer County Tourism Trust Authority (LCTTA) Board Meeting**

**Minutes of June 12, 2020**

The LCTTA Board met June 12, 2020 at the Chamber of Commerce Meeting Room. The meeting was called to order at 9:36 a.m. by Chairwoman (CH) Maryellen Mooney. Roll Call confirmed Board Members not present were Rep Johnson, and Robbers Cave State Park (RCSP) Manager Loran Mayes. Also attending were Tourism Director (Dir) Danel Walker and Clerk Lori Chrestman.

**3. Adoption of Agenda:**

VC White made the motion to adopt the Agenda; Rep Thomson seconded the motion.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson *Absent*  Mr. Thomson Yes Mr. Shero Yes

Ms. Mayes *Absent*  Rep Ramirez Yes

The motion passed.

**4 Approval of May 8, 2020 Regular LCTTA Board Meeting Minutes:**

Rep Thomson made the motion to approve the May 8, 2020 Minutes: Rep Ramirez seconded the motion. CH Mooney asked for discussion, there being none, she called a vote.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson *Absent* Mr. Thomson Yes Mr. Shero Yes

Ms. Mayes *Absent* Rep Ramirez Yes

The motion passed.

**5 Financial Report:**

Dir Walker discussed three Purchase Orders (PO): PO 3014 is open as the invoice has not yet been received from Alford Metals for the trophies for Rods & Relics event. POs 1087 &1088 are for Oklahoma Today advertisements paid for through Choctaw Country which are paid quarterly.

CH Mooney stated the Financial Report was accepted as presented.

**6. Public Comment:**

A. Rep Ramirez stated the “Boom in the Valley” at Tuskahoma is scheduled 2 July.

B. VC White reported she had received a letter 15 May from Lt Gov Pinnell discussing the new logo for Oklahoma. She stated he commented on the Latimer County website, stating he was very impressed with the professionalism of the website.

C. VC White stated the annual Red Oak City-wide Yard Sale has been postponed to the the following Saturday (6/13).

**7. Discuss with Possible Action Issues Concerning Web Advertising:**

VC White stated she would like to see the LCTTA Board Agenda published on the website, CH Mooney stated Dir Walker can post it each month. Additionally, the LCTTA By Laws should also be available on the website.

**8. Discuss with Possible Action Issues Concerning Grant Applications:**

A. Jodie White, 21st Annual Independence Day Celebration at Red Oak, 3 & 4 July, $1,650. She stated this is the only community with fireworks on July 4th,

Motion by Rep Shero to fund $1,650 for the event, Second by Rep Johnson. The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson *Absent* Mr. Thomson Yes Mr. Shero Yes

Ms. Mayes *Absent*  Rep Ramirez Yes

The motion passed.

**9. New Business:**

A. Discuss with Possible Action Purchase of 2021 Oklahoma Tourism Reusable Bag Sponsorship as part of “Let’s Bag It” Program of Oklahoma Tourism Department.

CH Mooney discussed the opportunity to put the LCTTA Logo on 22,000 bags for a LCTTA cost of $550 which the Board has participated in for the last 3 years. The bags with the LCTTA logo are at every travel show and every visitors’ center in Oklahoma.

Rep Shero stated we should support the Oklahoma Tourism Department as they are so good at supporting us. Rep Thomson stated the bag itself is very popular and is the first item they run out of and is a good buy at 2.5 cents a bag.

Motion by Rep Thomson to approve $550 to purchase a Sponsorship for the “Let’s Bag It Program of the OK Tourism Department. Second by Rep Shero.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson *Absent*  Mr. Thomson Yes Mr. Shero Yes

Ms. Mayes  *Absent* Rep Ramirez Yes

The motion passed.

VC White suggested that next year the logo for the Butterfield Trail might also be added.

**10. Old Business:**

A. Mr. Shero: Tourism Committee Action Plan/Grant

CH Mooney stated she has been in contact with EOSC Executive Assistant Marci O’Donley who is locating the document to ensure all the signatures are obtained.

Rep Shero stated he is taking mowers to the Edwards store to ensure it is cleaned up.

B. VC White asked about the need for an Audit of LCTTA financials. CH Mooney requested Dir Walker to check with County Clerk Adams for the schedule of audits.

**11. Adjourn:**

Motion by Rep Thomson to adjourn. Second made by Rep Ramirez.

The vote taken:

CH Mooney Yes VC White Yes Mr. Johnson *Absent* Mr. Thomson Yes Mr. Shero Yes

Ms. Mayes *Absent*  Rep Ramirez Yes

The motion passed.

Ch Mooney adjourned the meeting at 10:30 am.

Next meeting is July 10, 2020, 9:30 am, at Chamber of Commerce.

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**Maryellen Mooney, Chairwoman Jodie White, Vice Chairwoman**

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**Earl Shero, District 1 Wade Thomson, District 2**

**//ABSENT// //ABSENT//**

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**Nathan Johnson, District 3 Loran Mayes, Robbers Cave State Park**

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**Terri Ramirez, Choctaw Nations**